

1485am

(established 1996)

RADIO TODAY

also on DMX ch70

The voice of Entertainment. Entertainment is alive on 1485

inside the GardenShop, 167 Jan Smuts Avenue, corner Bolton Road, PARKTOWN NORTH, Johannesburg 2193

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AN APOLOGY - 'NGXE!'

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The board of the section 21 company and myself call on the 1485am Radio Today constituency to join hands with us in making 1485am Radio Today the model of the modern community radio station – BEST of BREED. One that can be ranked number 1 amongst its peers both community and commercial. 1485am Radio Today will never realise its full potential if it relies on the support of a small minority of its constituency, if it is only embraced and nurtured by a few of us.

We can never claim that our country is completely liberated if there are places that are not ours, that are perceived to belong to the 'other'. 1485am Radio Today is a South African, a new South African radio station. 1485am Radio Today belongs to all of us: black and white, male, female; Muslim or Jew, Christian or Hindu, gay or straight; the believer, the agnostic, the non-believer. Everyone.

As your Chief Executive my role and duties are premised on a moral and ethical obligation to pro-actively and systematically address the legacies, skeletons and ghosts of apartheid wherever and however they may be reflected within this institution.

I wish to say 'NGXE!' to **anyone** who has at all been affected or felt slighted by any action on the part of this section 21 company or 1485am Radio Today in the past. 'Ngxe' is a Xhosa term reflecting a very genuine and most sincere apology that conveys full acknowledgement of the hurt, anger or bitterness that could have been avoided or was beyond the control of the perpetrator. 'Ngxe!' is an appeal for a new beginning, closing the chapter on past painful experiences.

As the current CE, I must plead guilty on behalf of the section 21 Radio Today company and the 1485am Radio Today station to **any** oppression, discrimination, marginalisation or hurt experienced by any staff member, supplier, associate or listener of colour. Likewise, **any** gender-, disability-, belief- or sexual orientation-based discrimination experienced by **anyone** whilst associated **in any way** with this station. Anyone. Our new 1485am Radio Today will uphold the values of the new 1996 Constitution of the Republic of South Africa. Likewise this company both via board resolution and signature is fully committed to the Marketing, Advertising and Communications Industry Charter of 2005, as presented to parliament.

And I, Ivan May firmly pledge myself personally to the promise made by President Nelson Mandela at his inauguration as President of the Republic of South Africa, in April 1994, when he said:

*"Never and never again shall it be that this beautiful land will again experience
the oppression of one by another"...*

... Ditto, 1485am Radio Today.
October 2005

WE ARE PROUDLY SOUTH AFRICAN

section 21 (not for profit company) 1996/01181708/08 - VAT registration #: 4380160004

Peter Lotis (non-executive Chair), Ivan May (Chief Executive), Niall Collie, Sechaba Kitleli, Scott McRae, Sanele Sobantwana

The Constitution of the Republic of South Africa, act 108 of 1996.

~ P R E A M B L E ~

We, the people of South Africa,
Recognise the injustices of our past;
Honour those who suffered for justice and freedom in our land;
Respect those who have worked to build and develop our country; and
Believe that South Africa belongs to all who live in it, united in our diversity.

We therefore, through our freely elected representatives, adopt this Constitution as the
supreme law of the Republic so as to –

Heal the divisions of the past and establish a society based on democratic
values, social justice and fundamental human rights;

Lay the foundations for a democratic and open society in which government is
based on the will of the people and every citizen is equally protected by law;

Improve the quality of life of all citizens and free the potential of each person;
and

Build a united and democratic South Africa able to take its rightful place as a
sovereign state in the family of nations.

May God protect our people

Nkosi Sikelel' iAfrika. Morena boloka setjhaba sa heso.
God seën Suid-Afrika. God bless South Africa.
Mudzimu fhatutshedza Afurika. Hosi katekisa Afrika.

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